Make beaches great again

Place: Cyprus

Date: 23-07-2024

Budget: 4000 euro

Mode: Face to face

Target group: Young people:20-35

Collaboration: Municipalities, influencers, NGOs, music band

Goals: make beaches better place and increase awareness among young audiance about the upcycling at the same time

Resources: 1) NGOs as a volunteers 2) Gloves, bags, sticks 3) Music Band

Dissemination: We want to atract the target group, so we will organise camping options, music and free drinks. On the first day we will organise beach trash cleaning activity and on the next we will ask different artists and craft talents to show upcycling options with part of it

Brief description: