

SCALE ↻ PCYCLING

Symposium on upcycling clothes and books

Place: Christo art center

Date: 12-05-2024

Budget: 10000€

Mode: Face to face

Target group: Art lovers, collectors, fashion enthusiasts and other people involved in the fashion industry.

Collaboration: Fashion agency and fashion company + upcycling center and other related associations.

Goals: To promote upcycling in the fashion industry and art.

Resources: Volunteers, models, photographs, artists and fashion designers. Books, clothes, a place to use.

Dissemination: A fashion show, social media posts, public media, e-flyers and posters.

Brief description: There will be an open call for fashion designers and artists (10 of them chosen in total) through a contest (providing some upcycling ideas already) , 2 photographs as well. The financial aid (and material) comes from the fashion agency/company to support upcycling in fashion industry and the clothes come from the clothing upcycling/recycling organisation, the books will come from library's old archives. The special guest will be Nevena Ekimova.