



Green Generation: Empowering Youth for Environmental Action

Place: Baku, Azerbaijan

Date: 30-04-2024

Budget: 100-200 \$

Mode: Face to face

Target group: It will be youngsters or young people aged 15-25

Collaboration: No

Goals: Raise awareness among young people about environmental issues and the importance of sustainable practices. Foster a sense of responsibility and ownership among the youth in taking care of the environment. Encourage active involvement and engagement of young people in environmental initiatives and projects. Provide educational opportunities and resources to empower young people with knowledge and skills for sustainable living.

Resources: Venue. This could include community centers, schools, parks, or other public spaces. **Equipment and Materials:** Presentation equipment: Projectors, screens, and sound systems for workshops and awareness events. **Cleaning supplies:** Gloves, trash bags, and cleaning tools for community clean-up campaigns. **Workshop materials:** Craft supplies, upcycling materials, and tools as needed for hands-on activities. **Printed materials:** Brochures, posters, and educational resources to distribute to participants.

Dissemination: 1. Social Media Platforms 2. Website or Landing Page 3. Email Marketing 4. Word-of-Mouth and Personal Invitations

Brief description: Green Generation is a youth-led environmental project based in Baku, Azerbaijan. Our mission is to raise awareness and engage young people in environmental practices to create a sustainable future. Through interactive

workshops, educational campaigns, and hands-on activities, we aim to empower and inspire the youth to take meaningful actions for the planet. Join us and be a part of the Green Generation driving positive change in our community!"