

SCALE UPCYCLING

EcoCraft: Scarecrow Spectacular!

Place: Bishkek

Date: 09-05-2024

Budget: \$500

Mode: face to face

Target group: To young people

Collaboration: Influencers

Goals: The objective of this event is to engage the community in a fun and creative upcycling activity while promoting environmental awareness and sustainable practices. Participants will learn how to repurpose waste materials to create charming garden scarecrows, adding personality and functionality to local green spaces.

Resources: Materials Needed: Old clothing and fabric scraps Straw or shredded paper Wooden stakes or poles Paints, markers, and other decorating supplies Scissors, glue, and other crafting tools Tables, chairs, and tents for workshop stations

Dissemination: After the event, utilize the Scale Upcycling Initiatives Tool to document the success of the EcoCraft event and share ideas for future upcycling initiatives. Upload photos, videos, and testimonials from participants, along with detailed descriptions of the scarecrow creations and the materials used. Encourage community members to join the platform, share their own upcycling projects, and collaborate on future events and initiatives.

Brief description: Activities: Workshop: Participants will receive guidance on selecting and repurposing waste materials such as old clothing, straw, fabric scraps, and other household items to construct their scarecrows. Decorating Station: A variety of art supplies, paints, fabrics, and accessories will be provided for participants to decorate and personalize their scarecrows, adding unique flair and

character. Showcase and Voting: Participants will have the opportunity to showcase their completed scarecrows to the community. Attendees will vote for their favorite scarecrow based on creativity, originality, and adherence to the upcycling theme.