

SCALE ↻ PCYCLING

Making shoes into crop tops.

Place: Gabrovo

Date: 17-05-2024

Budget: 0 Leva

Mode: faace to face

Target group: The target group are women with free time looking for a fun experince. The invitations are going to be shared via social media platforms.

Collaboration: I will not collaborate with anyone.

Goals: The goal of the event is to teach people what is upcycling, to have fun and to make unforgivable memories.

Resources: Resource wise the only thing needed are women with their old shoes.

Dissemination: I will put up posters around the city on high-traffic areas. Also i will ahre them online.

Brief description: I have the idea to upcycle old shoes into crop tops and I am looking for an audiance who wants to be creative, but do not know how. The group goals are: to improve creativity and team work,to craft something neat and to enjoy themselves. Everyone needs to bring their own old shoes before the event starts. Firstly the shoe laces need to be removed, then we will start with the cutting of the shoe itself. After everyone is ready, we will connect the cut parts of the shoe with the laces that were removed earlier.